Leadership Alerts
Articles & Links on Educational Leadership, Tech and Customer Service
Compiled & edited by VCC Library

July 2, 2014

Goleman, D. (2014, April 20). **Wise Leaders Focus on the Greater Good**. In *Influencer*. Retrieved from **linkedin.com**

"Our times require leaders who are not only intelligent, but wise. Wise leaders develop strategies that target the greater good, not just an organization or individual. The more that companies, communities and the world-at-large appoint such leaders, the better off we will be" [EXCERPT FROM ARTICLE]

DeSteno, D. (2014). **Who Can You Trust?**. *Harvard Business Review, 92*(3), 112-115.

Success in business unquestionably requires some willingness to cooperate through having faith in others. The question is how much faith and in whom? Decades of scientific research show that people's accuracy in deciding if another can be trusted tends to be only slightly better than chance. We place too much emphasis on reputation and perceived confidence, ignoring the fact that human behavior is always sensitive to context and can often be better assessed by our own intuition. So when your company's money and resources are on the line, how can you do a better job of gauging trustworthiness and thereby improve your likelihood of success? This article draws on emerging research to show how trustworthiness works and offers four points to keep in mind the next time you're deciding whether or not to do business with a new partner: Integrity can vary, power does corrupt, confidence often masks incompetence, and it's OK to trust your gut. [ABSTRACT FROM AUTHOR]

IN THIS ISSUE:

■ Top Management Journals

■ EDUCAUSE Review Online May/June 2014

BOOKSHELF SPOTLIGHT

Absolute Honesty : Building a Corporate Culture That Values Straight Talk and Rewards Integrity

Prime, J. & Salib, E. (2014, May 12). **The Best Leaders Are Humble Leaders**. In *HBR Blog Network*. Retrieved from **HBRblogs.com**.

A recent study backs this up, showing that humility is one of four critical leadership factors for creating an environment where employees from different demographic backgrounds feel included. In a survey of more than 1500 workers from Australia, China, Germany, India, Mexico, and the U.S., we found that when employees observed altruistic or selfless behavior in their managers — a style characterized by 1) acts of humility, such as learning from criticism and admitting mistakes); 2) empowering followers to learn and develop; 3) acts of courage, such as taking personal risks for the greater good; and 4) holding employees responsible for results — they were more likely to report feeling included in their work teams. This was true for both women and men. [EXCERPT FROM ARTICLE]

Zenger, J., & Folkman, J. (2013). **Inspiring Leaders**. *Leadership Excellence, 30*(7), 3-4.

The article discusses the inspirational impact of leaders, presenting recommendations for leaders attempting to combine positive emotions with leadership strategies in their initiatives. Leadership attributes mentioned include a sense of integrity, enthusiasm, an ability to innovate, a sense of vision, and an ability to communicate effectively.

EDUCAUSE Review Online May/June 2014

EDUCAUSE Review® Online is the association's digital flagship publication for the higher education IT community. EDUCAUSE Review®, the association's award-winning print magazine (22,000 distributed copies), takes a broad look at current developments and trends in information technology, how they may affect the college/university as an institution, and what these mean for higher education and society.

The speed of trust : the one thing that changes everything
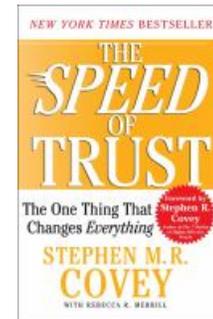
Giving voice to values : how to speak your mind when you know what's right
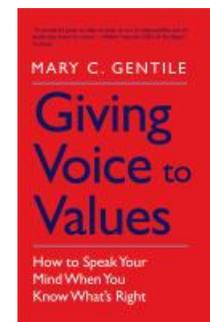
The progress principle : using small wins to ignite joy, engagement, and creativity at work