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## Leadership Alerts

*Articles & Links on Educational Leadership, Tech and Customer Service*

Compiled & edited by VCC Library  
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### Top Management Journals

[Head, R. B. \(2011\). The evolution of institutional effectiveness in the community college. \*New Directions For Community Colleges\*, \(153\), 5-11. doi:10.1002/cc.432](#)

The origins of institutional effectiveness are traced, its evolution within community colleges is described, the use of the term institutional effectiveness is analyzed, and a practical, operational definition of the term is presented. [ABSTRACT FROM AUTHOR]

[Alfred, R. L. \(2011\). The future of institutional effectiveness. \*New Directions For Community Colleges\*, \(153\), 103-113. doi:10.1002/cc.440](#)

Forces inside and outside community colleges are changing the context for performance and mandating new conceptions of effectiveness. [ABSTRACT FROM AUTHOR]

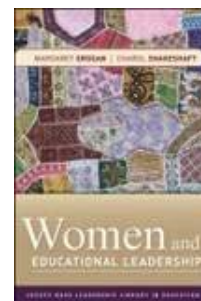
[Cavanagh, Thomas B. \( 2011, December 15\). The Blended Learning Toolkit: Improving Student Performance and Retention. \*EDUCAUSE Quarterly\*. Retrieved from <http://www.educause.edu/ero/article/blended-learning-toolkit->](#)

### IN THIS ISSUE:

[Top Management Journals](#)

### BOOKSHELF SPOTLIGHT

**Women and educational leadership**



**Crisis on campus : a bold plan for reforming our colleges and universities**

[improving-student-performance-and-retention](#)

Blended courses (also known as hybrid or mixed-mode courses), where web-based online learning replaces a percentage of traditional face-to-face instruction, have proven to be among the most popular choices for students at institutions where they are offered. This popularity seems natural because blended courses allow students and faculty to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face classroom experience.

[Little, Russell. \( 2011, December 15 \). \*\*The Student Success Plan: Case Management and Intervention Software.\*\* \*Chronicle Of Higher Education, EDUCAUSE Quarterly\*. Retrieved from <http://www.educause.edu/ero/article/student-success-plan-case-management-and-intervention-software>](#)

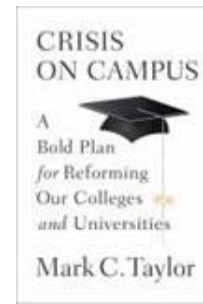
[Sinclair Community College](#) has provided affordable, accessible, high-quality college and workforce training for nearly 125 years to students in Dayton Ohio and the surrounding region. Currently the college has six locations across Southwestern Ohio enrolling roughly 26,000 for-credit students. The college's credo comes directly from founder David A. Sinclair: "Find the need and endeavor to meet it." The Student Success Plan (SSP) software does exactly that: Developed at Sinclair over the past eight years, it provides a holistic case-management system used by faculty and support staff to engage students, assist them in planning, support them, and help them successfully complete college.

[Dewey, P., & Duff, S. \(2009\). \*\*Reason before passion: faculty views on internationalization in higher education.\*\* \*Higher Education, 58\*\(4\), 491-504. doi:10.1007/s10734-009-9207-z](#)

In this era of globalization, internationalization—both as an idea and an agenda—is receiving widespread attention at academic institutions across North America. Although faculty are necessarily key participants in initiatives to internationalize academia, surprisingly little work has been published that addresses the roles, responsibilities, and problems faced by the faculty on an operational level. This article has been written to provide administrators with some insight into faculty perspectives on the goals, strategies, and processes of internationalization. The authors present a case study of internationalization processes currently underway in the School of Architecture and Allied Arts at the University of Oregon. They discuss a faculty-driven approach that focused on mapping internationalization, addressing barriers to internationalization, and improving structures and systems to enhance internationalization. An in-depth critical analysis of the case leads to recommendations and a framework for navigating diverse tensions and responsibilities implicit in an internationalization imperative.

[Hoover, E. \(2010\). \*\*The Sweet and Subtle Science of Wooing the Admitted.\*\* \*Chronicle Of Higher Education, 56\*\(33\), A1-A19.](#)

The article discusses post-admission recruitment of students by colleges. It notes that competition for students is high because of rising costs. It notes the importance of the yield, the ratio of the number of students accepted by the college to the number who enrolled, which is used as a factor in college ratings and rankings. Lafayette College is used as an example of



**Schooling by design :**  
mission, action, and  
achievement



**Access at the crossroads :**  
learning assistance in  
higher education



personalized recruitment practices. Its admission letters refer to the student's high school and the subject of their application essay. Follow-up letters are sent from alumni. Parents of current students send letters to parents of the undecided, and current students call the undecided. Meetings with faculty members are offered. It notes that no data exist regarding the effectiveness of these efforts.

