VCC Library

Leadership Alerts

*Articles & Links on Educational Leadership, Tech and Customer Service
Compiled & edited by VCC Library*

May 5, 2014

Goleman, D. (2014, April 13). **Traits of a Motivated Leader**. In
Influencer. Retrieved from **linkedin.com**

> "Plenty of people are motivated by external factors, such as a big salary
> or the status that comes from having an impressive title or being part
> of a prestigious company. By contrast, those with leadership potential
> are motivated by a deeply embedded desire to achieve for the sake of
> achievement." [EXCERPT FROM ARTICLE]

Zenger, J., & Folkman, J. (2014). **70% Disengagement?**. *Leadership
Excellence, 31*(1), 27-28.

> The article focuses on issues concerning employee disengagement. They
> believe the ability to inspire and motivate others is a skill that any leader
> can develop and can be the solution to the engagement dilemma. They
> explain that if senior leaders assume 70 percent of the workforce is
> disengaged, their willingness to experiment with more flexible work
> hours and schedules will likely decrease. [ABSTRACT FROM AUTHOR]

Kotter, J. P. (2014, February 21). **To Create Healthy Urgency, Focus
on a Big Opportunity** . In *HBR Blog Network*. Retrieved from
HBRblogs.com.

> There are two basic kinds of energy in organizations. One, triggered by
> a big opportunity, can create momentum in the right direction and
> sustain it over time. The other, based on fear or anxiety, might
> overcome complacency for a time, but it does not build any momentum
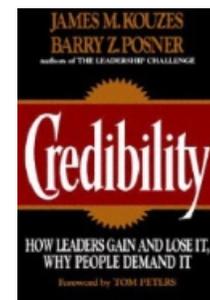
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Review Online April
2014

BOOKSHELF SPOTLIGHT

**Credibility :
How Leaders
Gain and
Lose It, Why
People
Demand It**

**Results That
Last :**

or maintain it. Instead it can create a panic, with all the obvious negative consequences — stressing people out and eventually draining an organization of the very energy leaders wanted to generate. [EXCERPT FROM ARTICLE]

Kouzes, J. M., & Posner, B. Z. (1990). **The Credibility Factor: What Followers Expect From Their Leaders**. *Management Review, 79*(1), 29.

Explains the importance of credibility for effective business and management leaders. Qualities that build credibility which most followers admire; Emphasis on actions to build credibility; Challenges that potential leaders must overcome.

Zenger, J. (2013). **Power of Teams**. *Leadership Excellence, 30*(3), 13.

The author discusses teams in the workplace while describing his experiences owning a Siberian husky, arguing that sometimes employees do not meat their potential until they are incorporated into a collaborative team. Topics include employee motivation, the impact of corporate culture on productivity, and the role of leaders in facilitating team performance.

EDUCAUSE Review Online April 2014

EDUCAUSE Review® Online is the association's digital flagship publication for the higher education IT community. *EDUCAUSE Review®*, the association's award-winning print magazine (22,000 distributed copies), takes a broad look at current developments and trends in information technology, how they may affect the college/university as an institution, and what these mean for higher education and society.

Hardwiring Behaviors That Will Take Your Company to the Top

RESULTS THAT LAST
QUINT STUDER

Buddha's Brain : The Practical Neuroscience of Happiness, Love & Wisdom

RICK HANSON, PH.D.
with RICHARD MENDIUS, MD

the practical neuroscience of
Buddha's Brain
happiness, love
& wisdom