



Leadership Alerts

Articles & Links on Educational Leadership, Tech and Customer Service
Compiled & edited by VCC Library

May 5, 2014

Goleman, D. (2014, April 13). **Traits of a Motivated Leader**. In *Influencer*. Retrieved from linkedin.com

"Plenty of people are motivated by external factors, such as a big salary or the status that comes from having an impressive title or being part of a prestigious company. By contrast, those with leadership potential are motivated by a deeply embedded desire to achieve for the sake of achievement." [EXCERPT FROM ARTICLE]

Zenger, J., & Folkman, J. (2014). **70% Disengagement?**. *Leadership Excellence*, 31(1), 27-28.

The article focuses on issues concerning employee disengagement. They believe the ability to inspire and motivate others is a skill that any leader can develop and can be the solution to the engagement dilemma. They explain that if senior leaders assume 70 percent of the workforce is disengaged, their willingness to experiment with more flexible work hours and schedules will likely decrease. [ABSTRACT FROM AUTHOR]

Kotter, J. P. (2014, February 21). **To Create Healthy Urgency, Focus on a Big Opportunity**. In *HBR Blog Network*. Retrieved from HBRblogs.com.

There are two basic kinds of energy in organizations. One, triggered by a big opportunity, can create momentum in the right direction and sustain it over time. The other, based on fear or anxiety, might overcome complacency for a time, but it does not build any momentum

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Management

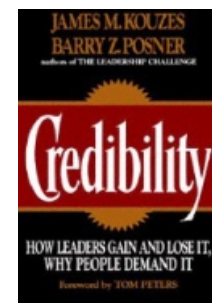
Journals

■ EDUCAUSE

Review Online April
2014

BOOKSHELF SPOTLIGHT

**Credibility :
How Leaders
Gain and
Lose It, Why
People
Demand It**



**Results That
Last :**

or maintain it. Instead it can create a panic, with all the obvious negative consequences — stressing people out and eventually draining an organization of the very energy leaders wanted to generate. [EXCERPT FROM ARTICLE]

Kouzes, J. M., & Posner, B. Z. (1990). **The Credibility Factor: What Followers Expect From Their Leaders.** *Management Review*, 79(1), 29.

Explains the importance of credibility for effective business and management leaders. Qualities that build credibility which most followers admire; Emphasis on actions to build credibility; Challenges that potential leaders must overcome.

Zenger, J. (2013). **Power of Teams.** *Leadership Excellence*, 30(3), 13.

The author discusses teams in the workplace while describing his experiences owning a Siberian husky, arguing that sometimes employees do not meet their potential until they are incorporated into a collaborative team. Topics include employee motivation, the impact of corporate culture on productivity, and the role of leaders in facilitating team performance.

EDUCAUSE Review Online April 2014

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