Leadership Alerts

Articles & Links on Educational Leadership, Tech and Customer Service

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Top Management Journals

Mullin, C. M. (2012). **Student Success: Institutional and Individual Perspectives.** *Community College Review*, *40*(2), 126-144. doi:10.1177/0091552112441501

This article examines measures of student success, with a focus on how they apply to community colleges. A conceptual framework is presented as a way of facilitating thinking about and accurately grounding discussions of student success. The article closes with an examination of emerging concepts related to the measurement of student success in higher education generally and at community colleges particularly. [ABSTRACT FROM AUTHOR]

Nagji, B., & Tuff, G. (2012). **Managing Your Innovation Portfolio**. *Harvard Business Review*, *90*(5), 66-74.

For many companies, innovation is a sprawling collection of initiatives, energetic but uncoordinated, and managed with vacillating strategies. For steady, above-average returns, firms need a balanced innovation portfolio and the ability to approach it as an integrated whole. Having studied companies in the industrial, technology, and consumer goods sectors, the authors found a striking pattern: Outperforming firms typically allocate about 70% of their innovation resources to core offerings, 20% to adjacent efforts, and 10% to transformational initiatives. As it happens, returns from innovation investments tend to follow an inverse ratio, with 70% coming from the transformational realm. The ideal balance will differ from industry to industry and company to company, but one thing is constant:

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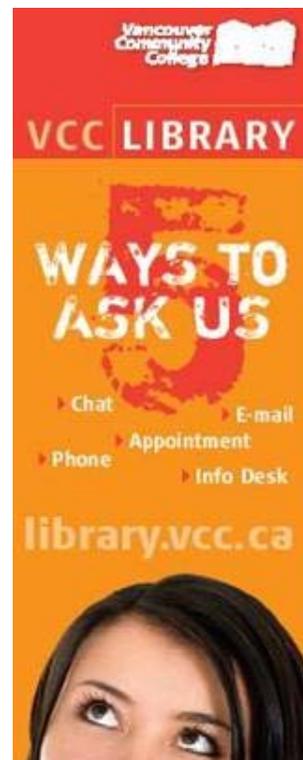
Companies must execute at all three levels of ambition and manage total innovation deliberately and closely. In particular, they must develop the unique capacities needed for transformational innovation. This means finding the talent required for breakthrough efforts and ensuring enough separation from the core business; creating an appropriate (and often very different) funding structure; departing from a pipeline management approach; and using noneconomic and internal metrics to assess early efforts. [ABSTRACT FROM AUTHOR]

Visions of Mobile Learning. (2011). *T.H.E. Journal*, *38*(9), 28,.

It is almost a foregone conclusion that the mobile device will become an indispensable tool for learning in the future. That's why "T.H.E. Journal" asked a number of educators to let their imaginations go wild and conjure up visions of the future of the device in the classroom. This paper presents the views of educators who conjure up the mobile device they believe could change the future of education. [ABSTRACT FROM PUBLISHER]

(2012, February 26). **Rebooting the Academy: 12 Tech Innovators.** *The Chronicle of Higher Education.* Retrieved from http://chronicle.com/article/Rebooting-the-Academy-12-Tech/130926/

College leaders are trying new approaches to teaching and research with digital tools, and some of those approaches could be transformative.

EDUCAUSE

Sheets, R. G., & Crawford, S. (2012). **Harnessing the Power of Information Technology: Open Business Models in Higher Education.** EDUCAUSE REVIEW, 47(2). Retrieved from http://bit.ly/H0YiE3

One key to harnessing information technology to improve outcomes and reduce costs is business model innovation that results in more open, unbundled operations in learning and credentialing, research and development, and business management.