

## Leadership Alerts

Articles & Links on Educational Leadership, Tech and Customer Service  
Compiled & edited by VCC Library

April 1, 2015

Llopis, Glenn. (2015, February 2). **6 Things Wise Leaders Do To Engage Their Employees.** *Forbes*.

An article in the New York Daily News reports that nearly 70% of U.S. employees are miserable at work. According to the story, research conducted by the Gallup Poll suggests that the majority of American's dislike or feel disengaged on the job. Needless to say, this is disturbing news. It's also an indicator that leaders are having trouble finding ways to stimulate engagement with today's employees – a workforce that is much more diverse and younger than ever before. Many corporations are experiencing transformation mode, where leadership is about enabling the full potential in others. It's about allowing employees to be their authentic selves so they can leverage their strengths and unique perspectives.

Brown, M. (2014). **Seven Leadership Strategies that Improve Engagement.** *Leadership Excellence*, 31(3), 7-8.

The article offers information on seven leadership strategies that improve employee engagement and increase work satisfaction. These include cultivating trust by being trustworthy, encouraging risk taking among employees, and planning for the future. It also suggests leveraging employee strengths by mitigating weakness.

Feser, C., Mayol, F., & Srinivasan, R. (2014). **Decoding leadership: What really matters.** *Mckinsey Quarterly*, (4), 88-91.

### IN THIS ISSUE:

■ Top Management

Journals

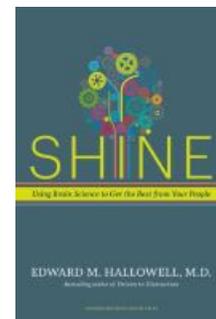
■ EDUCAUSE

Review Online April

2015

### BOOKSHELF SPOTLIGHT

**Shine : using brain science to get the best from your people**



**It's my company, too! : how entangled**

The article looks at the nature of effective business leadership. It says that while the importance of leadership training is widely recognized among business executives, many are not confident in the value of their leadership training programs. The authors describe their research on leadership, which they say indicates that four specific leadership behaviors are the most important across a range of organizations: effective problem solving, being results-oriented, seeking out multiple views before making decisions, and supporting others.]

Seppala, Emma. (2014, November 24). **The hard data on being a nice boss.** *Harvard Business Review*.

There's an age-old question out there: Is it better to be a "nice" leader to get your staff to like you? Or to be tough as nails to inspire respect and hard work? Despite the recent enthusiasm for wellness initiatives like mindfulness and meditation at the office, and despite the movement toward more horizontal organizational charts, most people still assume the latter is best.

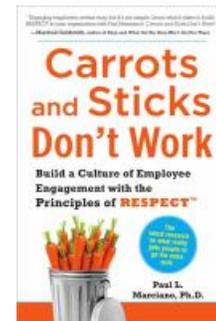
Petriglieri, Gianpiero. (2014, December 15). **There is no shortage of leaders.** *Harvard Business Review*.

"Our world looks in vain for strong leadership," lamented the commentary for a new report by the World Economic Forum about the global outlook for 2015. The Geneva-based foundation, best known for its gatherings of world leaders, surveyed 1,767 experts about the major trends likely to keep troubling us in the year ahead. Despite hailing from fields, sectors, countries, and generations often at odds—or even in conflict—with each other, respondents put their differences aside when it came to assessing leaders. 86% agreed that the world faces a "leadership crisis."

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**Carrots and sticks don't work : build a culture of employee engagement with the principles of RESPECT**



**All hands on deck : 8 essential lessons for building a culture of ownership**

